



## **DASNAIR'S FALCON 7X PASSENGERS WILL BE FULLY CONNECTED BY ONAIR IN WORLD FIRST**

**Geneva, 17 May 2011** – Dasnair's Falcon 7X passengers will be able to use their mobile phones and laptops during flights, thanks to OnAir's inflight connectivity services. Dasnair will be the world's first Falcon 7X operator to provide the most complete connectivity suite of services installed on a large cabin long range business jet.

Terms of the agreement are currently being finalized and further announcements will be made in the coming weeks. The service is planned to be launched towards the end of 2011 and the first connected flight has already been booked.

OnAir's SwiftBroadband-based service Mobile OnAir allows passengers to use their own mobile phones and smartphones during flights, just as they do on the ground, for calls, text messages, email and mobile data. Usage is billed by the passenger's mobile operator, in the same way international, which makes it very simple to use.

Passengers can also use inflight Internet using laptops, tablets or any WiFi-enabled device. It works in the same way as any hotspot in the ground.

"Our Falcon 7X fleet is at the forefront of innovation and the level and quality of the services we offer to our passengers are at the core of our strategy. With OnAir, Dasnair is proud to set the highest standards by being the first business jet operator worldwide to offer our passengers the ability to remain in touch while they fly", said Gérard Limat, CEO of Dasnair.

The OnAir solution is the lightest, the most versatile offering the most advanced communication capabilities ever deployed on a large cabin-long range business jet and has been specifically designed with this market in mind.

The airborne system, designed and produced by satellite communications specialist TriaGnoSys, weighs only 15kg and consists of just two hardware units. It is fully compatible with any SwiftBroadband-capable Satcom system, for example Honeywell and Thrane & Thrane. Simple installation is part of the design process, and the equipment can be installed in the aircraft during a standard maintenance check.

“We are all becoming increasingly dependent on our mobile devices and, unsurprisingly, people like to continue using their phones and tablets when they are flying. Dasnair passengers will be able to use both GSM and inflight Internet, giving them the flexibility to be connected in the best way to suit their needs”, said Ian Dawkins, CEO of OnAir.

“Dasnair’s selection of OnAir clearly demonstrates the flexibility of our inflight connectivity solution - it shows OnAir can meet passengers’ demands for inflight communication across a number of market segments,” continued Dawkins.

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#### **About OnAir**

OnAir provides industry-leading, on-board connectivity solutions that enable passengers to stay connected while they travel, and airlines and shipping lines to differentiate themselves through offering distinct services to customers. Present aboard airlines on four of five continents, OnAir provides the only air-travel industry sponsored solution for commercial airlines, private and corporate jets, Airbus and Boeing aircraft, and for long and short-haul flights. OnAir is the first provider of services based on SwiftBroadband, the latest high-bandwidth satellite technology from Inmarsat, which offers GSM, Data and Internet.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solutions provider to the air transport world and Airbus, the leading aircraft manufacturer. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for SwiftBroadband services.

Today OnAir has 36 customers, of which 20 are currently in service, including 13 airlines. The company also has regulatory approvals from 74 countries and 335 roaming agreements.

More information about OnAir is available at [www.onair.aero](http://www.onair.aero)

**About Dasnair**

Dasnair is an aviation business company based in Geneva. It was founded in May 2001 and operates under a Swiss Aircraft Operator Certificate (AOC). Our clients come from diverse cultures and backgrounds, but they nonetheless share a common requirement of professionalism and quality. Thus, our main objective is to anticipate their constantly changing expectations. The reach of course requires technical competences, but above all, human qualities, such as ethics, discretion and respect.

Serves you passionately

DASNAIR's mission is to enable you to fly in the purest Swiss tradition: quality and outstanding service. Our high safety, security, privacy and comfort will make your trip more enjoyable.

Our fleet

The Dassault Falcon 7X, equipped with the last generation fly-by-wire technology, is the epitome of performance and safety. It is a truly agile aircraft, capable of landing at small airports and on the most demanding runways (such as London City Airport) to minimize the transfer time to your final destination. We mainly fly long-haul and transatlantic with the 7X and have nearly 4,000 hours experience.

**For further information:**

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